Exclusive Benchmarking Tour & Enterprise Visits

A Customized Study Tour to Success

HelloChinaTrip offers bespoke tours of these iconic businesses, providing practical insights and unparalleled opportunities for visits.

Contents

A、About HelloChinaTrip

(1) Brand Positioning and Core Mission

HelloChinaTrip is a professional service provider specializing in benchmarking study tours of Chinese companies for multinational corporations. Our core mission is to "build bridges for in-depth exchanges between Chinese and foreign enterprises, enabling global clients to accurately grasp the successful experiences and cooperation opportunities of Chinese companies."

Based on our profound understanding of China's innovation ecosystem and industrial landscape, we integrate top-tier corporate resources to create a "customized, in-depth, and end-to-end" business study tour experience for global clients, helping them unlock the core secrets of Chinese companies in areas such as technological innovation, business models, and supply chain management.

(2) Core Service System: 3 Core Advantages

Customized visit plans are available to meet your needs. We focus on leading companies, cover six core areas, integrate benchmark resources, and provide end-to-end precise services to help you benchmark efficiently.

Customized Benchmarking Study Tour Services
01

We customize visit plans with client needs at the core, focusing on leading companies to match diverse needs, avoiding inefficiencies and promoting business fit.

Industry-Wide Benchmark Resource Coverage
02

Breaking the limitations of a single industry, it covers six core areas, integrates leading resources from various sectors, and meets the needs of cross-industry benchmarking.

End-to-End Precision Services
03

We provide end-to-end services, accurately match resources, and ensure the efficiency and effectiveness of visits.

(3) Service coverage:
Industry, city, and enterprise resources
① Covering 6 core areas

Artificial Intelligence & Big Data

AI Platforms, Computer Vision, NLP, Industrial AI, Cloud Data Platforms, Model Deployment, Edge AI

Robotics & Automation

Collaborative Robots, AGVs/AMRs, Machine Vision, Smart Warehousing, MES, Terminal Automation

New Energy & Power Batteries

Solar PV, Inverters, Wind Components, Grid Integration, Energy Storage, Green Manufacturing, Power Battery Tech

Smart Manufacturing

Lean + Digital, Digital Twins, IoT/IIoT, Predictive Maintenance, Quality Traceability, ERP/MES Integration

Digital Commerce & Internet

Platform Operations, Cross-border E-commerce, Fintech, Logistics Tech, Marketing Automation

Consumer Electronics & Smart Hardware

Smartphones, IoT Ecosystem, Drones, Smart Wearables

② City Layout Visited

- **First-Tier Cities:** Beijing (political and technological center), Shanghai (financial and high-end manufacturing center), Guangzhou (commerce and intelligent manufacturing base), Shenzhen (technology innovation capital)

- **New First-Tier Cities:** Hangzhou (digital economy hub), Suzhou (high-end manufacturing cluster), Chengdu (western science and technology center), Chongqing (intelligent manufacturing and logistics hub)

- **Cities With Distinctive Industries:** Nanjing (software and integrated circuits), Xi'an (hard technology and aerospace), Xiamen (cross-border e-commerce and smart hardware), Qingdao (marine economy and high-end manufacturing), Hong Kong (international finance and trade), Anhui (new energy and intelligent manufacturing), Shandong (heavy industry and green manufacturing)

② List of Popular Benchmark Companies

Technology & Internet: Alibaba Group, Tencent Holdings, ByteDance, Baidu, NetEase, JD.com, Meituan, Xiaomi Group, Pinduoduo, Kuaishou Technology

Alibaba	Tencent 腾讯	ByteDance	Bai du 百科
NetEase Games	京东 JD.COM	美团 美团	mi xiaomi
拼多多	快手		

New Energy and Batteries: CATL, BYD, LONGi Green Energy, Enjie, Ganfeng Lithium, Trina Solar, Jinko Solar, EVE Energy, Tongwei, Sungrow Power

CATL 宁德时代	BYD	LONGi 隆基	SEMCORP 恩捷股份
赣锋锂业 GanfengLithium	Trina solar 天合光能	Jinko 晶科能源	EVE 亿纬锂能
通威股份 TONGWEI CO., LTD.	阳光电源 SUNGROW		

Smart Manufacturing and Industry: Haier Smart Home, Gree Electric Appliances, CRRC, Sany Heavy Industry, Foxconn Industrial Internet, Midea Group, BOE Technology, Inovance Technology, Baosteel, Wanhua Chemical

Haier	GREE 格力	中国中车 CRRC	SANY
Fii 工业富联	Midea	京东方 BOE	INOVANCE 汇川技术
BAOSTEEL 宝钢集团	WANHUA		

Semiconductors and Hardware: Huawei Technologies, SMIC, Will Semiconductor, Unigroup Guoxin Microelectronics, NAURA Technology, GigaDevice, Maxscend Microelectronics, Wingtech Technology, Luxshare Precision, Goertek

HUAWEI	SMIC	WILL SEMI	紫光国微 GUOXIN-MICRO
NAURA 北方华创	GigaDevice	maxscend	闻泰科技 WINGTECH
LUXSHARE ICT	GoerTek 歌尔		

Fintech and Services: Ant Group, Ping An Insurance, China Merchants Bank, Eastmoney Information, CITIC Securities, Lufax Holding, Ping An Bank, Hundsun Technologies, iFinD

蚂蚁集团 ANT GROUP	中国平安 PING AN 保险·银行·投资	招商银行 CHINA MERCHANTS BANK	东方财富证券 Eastmoney Securities
中信证券 CITIC SECURITIES	陆金所控股 LUFAX	平安银行 PING AN BANK	HUND SUN
同花顺			

TBiomedicine and Health: WuXi AppTec, BeiGene, Mindray Medical, Hengrui Medicine, Zhifei Biological Products, CSPC Pharmaceutical Group, Changchun High & New Technology Industries, Fosun Pharma, Aier Eye Hospital

High-End Equipment and Aerospace: AVIC Shenyang Aircraft Corporation, Aero Engine Corporation of China, China Satellite, CSSC Defense

New Energy Vehicles and Supply Chain: NIO, Li Auto, XPeng Motors, Fuyao Glass

Consumer Electronics and Smart Hardware: DJI, Hikvision, iFlytek, Lenovo, AAC Technologies, Sunny Optical Technology, Transsion Holdings, BGI Genomics, Anker Innovations

Cleaning Technology and Environmental Protection: Beijing OriginWater Technology Co., Ltd., Weiming Environmental Protection Co., Ltd., GEM Co., Ltd., Longking Environmental Protection Co., Ltd.

Modern Logistics and Supply Chain: SF Holding, ZTO Express, YTO Express, Yunda Express

Software and Cloud Services: Yonyou Network, Kingsoft Office, Glodon, Kingdee International

(4) Core Benefits Available to Customers

Decoding Industry Benchmarks

Gain insights into the business models and operational logic of top companies, providing a reference for strategic upgrades.

Gain Practical Insights

Master production process KPIs and digital practices to gain directly applicable insights.

Build Collaboration Bridges

Connect with business leaders and experts to explore cooperation opportunities in supply chain, technology licensing, and more.

Dedicated Support for Your Visit

Receive a customized report including key takeaways, cooperation directions, and compliance contact information.

B、Benchmark Client Visit Examples

(1) Overall Overview of the Visited Cases

① Customer Coverage by Country and Region

Since its inception, HelloChinaTrip has served customers from more than 20 countries and regions around the world, with core customers coming from **Europe (Russia, Germany, France, Italy), the Americas (United States, Brazil, Canada), Asia (India, Singapore, South Korea, Japan), Africa (South Africa, Nigeria), and Oceania (Australia, New Zealand), forming a global customer service network.**

② Industry Distribution and Service Scale

Industry Distribution: Intelligent Manufacturing 32%, New Energy 28%, Digital Commerce 18%, Artificial Intelligence & Big Data 12%, Smart Hardware 10%.

Service Scale: Over 500 visiting teams organized to date, serving over 300 enterprise clients. Individual visits are flexibly tailored to 30+ people, with an average annual client growth rate of 45%.

③ Customer Satisfaction and Reputation Data

Visit Satisfaction

Customer Follow-Up Survey

98%

Repeat Customer Rate

Second Visits and Customer Referrals

35%

Cooperation Conversion Rate

Substantive Cooperation Agreement Signed

28%

(2) Details of Overseas Customer Visits
1、 A delegation of Russian telecommunications technology companies
visited Huawei Technologies Co., Ltd.

Huawei's Basic Information / Industry Position

Huawei is a leading global ICT company with businesses spanning four major sectors: carrier, enterprise, and consumer devices and cloud, serving more than 170 countries worldwide. The company has built core global competitiveness in three major areas: 5G, HarmonyOS ecosystem, and cloud computing.

Adhering to a customer-centric approach, the company invests over 100 billion yuan annually in R&D and has accumulated over 150,000 authorized patents. As a key driver of global 5G commercialization, its revenue exceeded 900 billion yuan in 2024, ranking among the top 500 companies in the world for ten consecutive years.

01 Potential Visit Areas and Discussion Topics

Potential Visiting Areas

■ **Huawei Terminal Headquarters:** Showcasing its full range of smart terminals, ecosystem layout, and technological breakthroughs.

■ **5G Lab:** A world-class R&D and testing base for 5G enhancement technologies.

■ **Smart Production Line:** A fully automated workshop with an automation rate exceeding 95%.

■ **Cloud Data Center:** Demonstrating multinational cloud architecture and cross-border data security solutions.

Core Discussion Topics

■ **Sino-Russian Telecom Market Cooperation:** Focusing on the 5G and Industrial Internet needs of the Far East.

■ **5G Industry Applications:** Exploring application cases in energy, manufacturing, and healthcare.

■ **Enterprise Digital Transformation:** Providing solutions to address pain points related to data, systems, and talent.

■ **Global Supply Chain Management:** Exploring diversification, localization, and compliance strategies.

02 What Clients Gained/Feelings from Visiting the Company
Key Takeaways

During this visit, the client gained significant insights into technology and management. They gained a comprehensive understanding of the application costs of 5G Advanced in key industries and systematically learned about Huawei's customer-centric R&D and sales model, providing a direct model for enterprise optimization.

The client also achieved substantial results in cooperation and market expansion. They accurately connected with Huawei's local team, established a cooperation framework, and obtained localized compliance and cost optimization solutions, significantly reducing market risks. Furthermore, they reached agreements on three pilot projects.

Customer Testimonials

—— **Nikitin Igor, CEO of Russia's WMT AI Group**

"This trip completely overturned my understanding of the boundaries of 5G applications. Huawei's technological accumulation and innovation speed far exceeded expectations, and its 5G Advanced industrial solutions perfectly match the upgrading of Russia's manufacturing industry. The HelloChinaTrip itinerary was precise, focusing on core issues from technical demonstrations to high-level discussions, and professional coordination ensured smooth communication. We have reached a preliminary cooperation agreement with Huawei and look forward to jointly exploring new blue ocean markets in Russia's telecommunications industry.."

2、Indian smart terminal supply chain team Visiting NIO in Hefei → OPPO in Chongqing

NIO is a leading Chinese high-end intelligent electric vehicle company, having built a complete ecosystem encompassing "vehicle + battery swapping + services." Its core competitiveness focuses on three main areas: over 3,000 version 3.0 battery swapping stations globally, the NAD intelligent driving system covering all scenarios, and a comprehensive user service network covering all scenarios.

In 2024, NIO delivered over 370,000 vehicles globally, representing a 76% year-on-year increase, with overseas markets accounting for 22% of its business, spanning more than 20 countries including Germany, Norway, and the UK.

Chongqing OPPO Basic Information / Industry Position

Founded in 2004, OPPO is a leading global smart terminal and innovative technology company, primarily engaged in smartphones, wearables, and IoT products, with operations in over 140 countries. In 2024, its global smartphone market share reached 18%, consistently ranking among the top three; and it has long held a top-two position in India.

The Chongqing Smart Terminal Industrial Park is its core production base, with an annual capacity of 100 million units and an automation rate exceeding 90%. The company invests over 20 billion yuan annually in R&D, focusing on imaging (in collaboration with Hasselblad), fast charging (120W SuperVOOC Flash Charge), and foldable screen technologies, holding over 90,000 patents, and is committed to building a full-scenario intelligent ecosystem of "smartphone + IoT".

01 Potential Visit Areas and Discussion Topics

Hefei NIO

Potential Visiting Areas

- **Intelligent Assembly Workshop：** Showcasing robotic collaboration throughout the entire process from welding to final assembly.

- **Battery Swapping Demonstration Area:** Presenting the 3.0 generation battery swapping station and battery safety management system.

- **Intelligent Cockpit Experience:** Experiencing the NIO OS system and its multi-modal interaction functions.

- **Supply Chain Exhibition Center:** Introducing the global supply chain layout, core supplier cooperation models, and the full-process quality control system.

Core Discussion Topics

- **Smart Manufacturing Experience:** Sharing experiences in industrial robot applications, automated production line optimization, and the construction of AI-based quality control systems.

- **Battery Swapping Model and Safety:** Discussing the commercialization path of battery swapping technology, battery life management, safety standard setting, and adaptation solutions for the Indian market.

- **Supply Chain Localization Cooperation:** Exploring strategies for localized component procurement, supply chain efficiency improvement, and cost control, specifically for the Indian market.

- **Overseas Market Operations:** Sharing NIO's experience in channel development, customer service, and policy compliance in the Indian market.

01 Potential Visit Areas and Discussion Topics

> **Chongqing OPPO**

Potential Visiting Areas

■ **Smart Manufacturing Production Line:** Visit precision assembly, AI quality inspection, and robotic collaboration.

■ **Supply Chain Center:** Showcase the global supply chain layout and emergency response mechanism.

■ **Product Experience Zone:** Experience the core product performance of Find X foldable screen and other products.

Core Discussion Topics

■ **Smart Manufacturing Upgrade:** Exploring the cost and efficiency improvements of production line automation.

■ **Supply Chain Strategy:** Sharing localized procurement and risk control solutions in India.

■ **Products and Technology:** Providing solutions to address pain points related to data, systems, and talent.

■ **Market Operations:** Discussing experiences in channel building, brand promotion, and service networks.

02 What Clients Gained/Feelings from Visiting the Company
Key Takeaways

In terms of technology and production, the client's system mastered intelligent manufacturing and robotic collaboration standards, obtained feasible upgrade solutions, and simultaneously gained an understanding of global supply chain localization strategies, effectively addressing the pain point of slow local response.

Regarding cooperation and the market, the client successfully connected with local supply chain teams, clarified cooperation thresholds, and reached a large-scale pilot agreement. Simultaneously, they gained key market insights regarding consumer trends and policy compliance, providing decision-making support for optimizing their business layout.
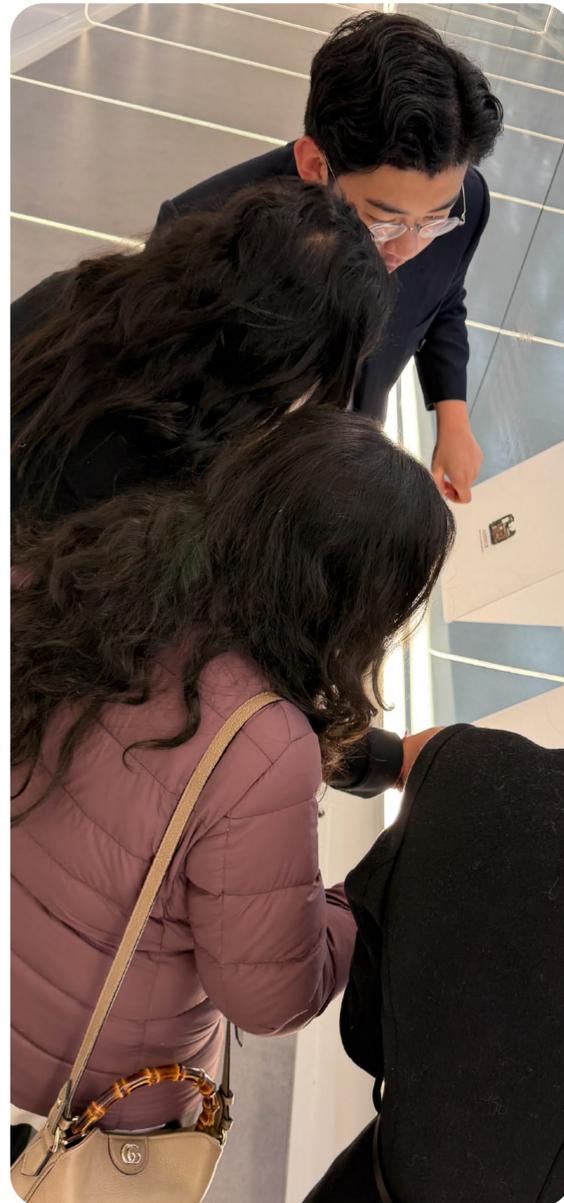
Customer Testimonials

—— **Divya M, Senior Manager of India's M and M Ltd**

"The HelloChinaTrip-sponsored study tours to NIO and OPPO perfectly aligned with our core needs for expanding our supply chain in India. NIO's intelligent manufacturing and battery swapping innovations, and OPPO's intelligent manufacturing and supply chain experience, are benchmarks we urgently need to learn from. From production line observation to high-level technical exchanges, every step was packed with information, especially the sharing of localized operations for the Indian market, which resolved our long-standing questions. The trip yielded far more than we expected!"

3、A UK digital technology and cultural and creative enterprise team
visited → Tencent → DJI →Xiaohongshu

Tencent Basic Information / Industry Position

Founded in 1998, Tencent is a leading global internet technology company. Its business covers diverse fields including social networking, content, fintech, cloud computing, and artificial intelligence, building a full-chain digital ecosystem of "social + content + industry."

Its core competitiveness focuses on three pillars: first, its social ecosystem centered on WeChat (with over 1.4 billion monthly active users), with mini-programs and video accounts becoming core tools for enterprise digitalization; second, its technological strength, with annual R&D investment exceeding 60 billion yuan, resulting in significant achievements from its AI Labs and Hunyuan Big Data Model; and third, Tencent Cloud, ranking among the top five globally, providing elastic computing, cross-border data security, and other solutions to over one million enterprises.

DJI Basic Information / Industry Position

DJI is a global leader in drones and imaging technology. Founded in 2006, the company's business covers consumer and industrial drones, intelligent gimbals, and other products, widely used in aerial photography, agriculture, firefighting, surveying, and cultural tourism in over 170 countries.

Its global market position is solid, with market shares exceeding 75% in consumer drones and 50% in industrial drones. It holds over 50,000 patents, and its core technologies encompass LiDAR, omnidirectional obstacle avoidance, and precise control. Its Zenmuse, Inspire, and Mavic series are industry benchmarks, and it has innovatively launched cultural tourism solutions such as "drone + light show" and "drone + panoramic live streaming," serving over 200 projects globally. Its Shenzhen headquarters R&D center employs over 10,000 engineers, and its production base boasts an automation rate exceeding 85%. In 2024, its global revenue exceeded 80 billion yuan, making it a model for Chinese technology companies going global.

Xiaohongshu Basic Information / Industry Position

Founded in 2013, Xiaohongshu is China's leading lifestyle community and consumer decision-making platform, and one of the world's fastest-growing cross-border content e-commerce platforms. Its core positioning is "Marking My Life," and it has built a closed-loop ecosystem around UGC (user-generated content) encompassing "content seeding - consumption decision-making - transaction conversion," becoming a key bridge for overseas brands entering the Chinese market and for Chinese brands going global.

Xiaohongshu boasts over 300 million registered users and 200 million monthly active users, with over 70% being born in the 1990s and over 60% being female. These users have a strong demand for and significant influence on decision-making regarding cultural and creative, beauty, and fashion content. The platform has built a mature chain of "overseas IP incubation - content seeding - e-commerce conversion." In 2024, its cross-border cultural and creative transaction volume increased by 68% year-on-year, attracting over 5,000 overseas brands and generating over 30 billion yuan in revenue for the year. It is the preferred platform for British cultural and creative enterprises to expand into the Chinese market.

01 Potential Visit Areas and Discussion Topics

Tencent

Potential Visiting Areas

■ **Digital Ecosystem Exhibition Hall:** Showcasing the achievements of social and cultural creative integration and IP incubation.

■ **AI Innovation Lab:** Observing the application and testing of large-scale models in cultural and creative scenarios.

■ **Tencent Cloud Cultural and Creative Service Center:** Showcasing cloud storage and security solutions for cultural and creative content.

■ **Overseas Operations Center:** Introducing the global cultural and creative layout and localized operation strategies.

Core Discussion Topics

■ **Building a Digital Cultural and Creative Ecosystem:** xploring IP incubation, content operation, and user retention; sharing practical experience in leveraging AI technology to empower cultural and creative industries.

■ **Overseas Expansion of Cultural and Creative Brands:** Focusing on the UK market, exploring pathways for digital IP to go global, localization strategies, and compliance requirements.

■ **Integration of Technology and Cultural and Creative Industries:** Discussing the application and effectiveness of AI, cloud computing, and other technologies in content production, distribution, and commercialization.

■ **Sino-English Cultural and Creative Collaboration:** Sharing Case Studies of Joint IP Development.

DJI

Potential Visiting Areas

- **Intelligent Manufacturing Base:** Includes a precision assembly workshop and a flight performance testing laboratory.

- **Cultural and Creative Content Creation Center:** Showcases aerial photography promotional videos for cultural tourism and case studies of aerial filming for movies and television.

- **Global Cultural and Creative Cooperation Center:** Showcases the IP licensing system and overseas cooperation layout cases.

- **Product Experience Center:** AAllows users to experience the core functions of flagship drones and gimbal cameras.

Core Discussion Topics

- **Integration of Technology and Cultural Innovation:** Explore the innovative integration of hardware technology and cultural content, and share experiences in building an aerial photography-based cultural and creative ecosystem.

- **Commercialization of Cultural IP:** Discuss the incubation logic, licensing models, and cross-industry collaboration strategies for drone aerial photography IP.

- **Overseas Expansion in Cultural Markets:** Address product adaptation, channel strategies, and brand promotion tactics for the UK cultural tourism and film industries.

- **Sino-UK Technological Collaboration in Cultural Innovation:** Share DJI's achievements in imaging technology and AI obstacle avoidance, and explore potential directions for technical cooperation with UK cultural enterprises.

Xiaohongshu

Potential Visiting Areas

- **Xiaohongshu Content Ecosystem Exhibition Hall:** Showcases the cultural and creative content distribution mechanism, data on popular cultural and creative categories, and the influencer incubation system.

- **Brand Marketing Center:** Presents operational cases of overseas cultural and creative brands on Xiaohongshu, content seeding strategies, and monetization paths.

- **Influencer Incubation Base:** Observe the entire process of signing cultural and creative influencers, content planning, and traffic support.

- **Data Operations Center:** Understand the cultural and creative content traffic algorithm, user profile analysis, and consumption trend prediction system.

Core Discussion Topics

■ **Digital Cultural and Creative Community Operations:** Discussing content seeding logic, user interaction mechanisms, and operational strategies for cultural and creative product categories.

■ **Localization of Overseas Cultural and Creative Brands:** Exploring operational paths, influencer matching strategies, and brand adaptation methods for British cultural and creative brands entering the Xiaohongshu (Little Red Book) platform, specifically for the Chinese market.

■ **Commercialization of Cultural and Creative Influencers:** Discussing core models for incubating cultural and creative influencers, monetizing content, and collaborating with brands.

■ **Cross-border Promotion of Chinese and English Cultural and Creative Content:** Exploring the possibilities for content collaboration and influencer exchanges between the Xiaohongshu platform and British cultural and creative communities.

02 What Clients Gained/Feelings from Visiting the Company
Key Takeaways

■ **Technology and Cultural-Creative Integration:** Learn the integration paths of "AI + cultural and creative industries" and "technology + aerial photography cultural creation".

■ **Operation and Commercialization:** Master full-chain IP operation, content ecology and IP authorization monetization models.

■ **Cooperation Connection:** Precisely connect with three overseas teams and reach three cooperation intentions.

■ **Market Insight:** Gain in-depth understanding of China's digital cultural and creative trends and the entry paths for British brands into China.

Customer Testimonials

—— Emily Jones, CEO of U.K's Affiliate World Ltd

"This customized visit to Tencent, DJI, and Xiaohongshu, part of the HelloChinaTrip, perfectly aligned with our core needs for expanding Sino-British digital technology and cultural and creative cooperation. Tencent's AI-powered cultural and creative technologies, DJI's technology-driven cultural and creative integration model, and Xiaohongshu's content ecosystem operation experience are all benchmark practices we urgently need to learn from. From technology research and development to commercial operation, from domestic market layout to overseas cooperation expansion, every exchange was packed with valuable insights, resolving our long-standing questions."

C、Service Process and Guarantee

(1) Customized Service Process

① Needs Communication and Solution Customization (1-3 business days)

Collect client industry, visit objectives, team size, time budget, and special needs (such as accessibility and translation for less common languages) through multiple channels; screen suitable companies based on needs and plan a preliminary itinerary; output a customized solution including a list of companies, itinerary, service details, and quotation, and communicate and optimize until confirmation.

② Company Liaison and Itinerary Confirmation (3-7 business days)

Submit client qualifications and requirements to target companies, coordinate and confirm reception time, personnel, and permissions; finalize logistical details such as transportation, accommodation, and catering, and accommodate special needs; issue a final itinerary including time nodes, contact persons, and emergency contact numbers, along with confidentiality agreements and other documents.

③ Itinerary Execution and On-site Support (During the Visit)

Dedicated personnel for airport/train station pick-up, check-in, and distribution of itinerary booklets; daily pick-up and drop-off according to the itinerary, with professional translators and guides accompanying throughout the trip, coordinating company reception; real-time response to needs, handling emergencies such as medical emergencies and traffic delays, and activating emergency plans.

④ **Post-Visit Results Compilation and Follow-up**
(1-3 working days after the visit)

Compile photos, videos, and minutes; issue a "Visit Results Report" including key points, cooperation suggestions, and contact information; conduct follow-up visits to collect satisfaction feedback and understand subsequent needs; assist in coordinating follow-up cooperation matters and provide necessary support.

(2) Full-Process Support Service Details
① Logistics Support

■ **Transportation:** Dedicated vehicles will be arranged according to team size, and high-speed rail and flight tickets will be coordinated.

■ **Accommodation:** Carefully selected four-star or above hotels or distinctive business hotels will be provided, prioritizing those located near the companies being visited.

■ **Dining:** Customized menus will be provided, taking into account dietary restrictions, nutritional value, local specialties, and food safety.

② Professional Support

Providing professional translators in multiple languages including English, Russian, German, and Portuguese (with industry terminology); Equipping guides familiar with the city and companies to handle itinerary connections and cultural explanations; Providing translators, projectors, and other equipment to assist with recording and presentations.

③ Special Needs Response

■ **Accessibility:** Optimized routes; coordination of accessible pathways, vehicles, and accommodations.

■ **Small Group Customization:** Support for refined services and flexible adjustments for teams of 3-6 people.

■ **Personalized Needs:** Striving to coordinate resources to accommodate additional visits or cultural experiences.

④ Risk Control and Emergency Plan

Pre-trip risk assessment of transportation, accommodation, and company visits; Purchasing overseas travel insurance for clients; Establishing an emergency contact mechanism; Providing commonly used medications; Preparing 2-3 benchmark companies in the same industry as backup options to ensure the visit is not affected.

(3) Pre-Visit Preparation Checklist and Precautions

① Required Documents

Core Documents: Passport and valid visa; Company-related: Company qualification documents, list of topics for the visit, and statement of cooperation intentions; Auxiliary Tools: Notebook, voice recorder, etc.

② Dress Code

Business formal or business casual attire is recommended, maintaining a neat and appropriate appearance suitable for the business visit occasion.

③ Communication Etiquette

Learn Chinese business etiquette in advance and respect the confidentiality regulations of the company being visited; obtain prior consent from the host party before taking any photos or videos to avoid unauthorized filming.

④ Health and Emergency Preparation

Bring your own commonly used medications (such as cold medicine, gastrointestinal medicine, etc.); memorize the Chinese emergency medical number 120 in case of sudden health issues.

⑤ Other Practical Preparations

Communication Support: Activate international roaming on your mobile phone or purchase a local Chinese SIM card; Payment Preparation: Exchange an appropriate amount of RMB cash for small daily expenses.

D、Contact Information

We offer a one-stop service from itinerary customization and business matching to full-process support, helping you gain firsthand insight into the forefront of business and connect with global business opportunities.

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HCT HELLO CHINA TRIP